

Discover the power of synergy at work

Market Synergy Group provides cutting-edge solutions that can be accessed through our elite distribution network to address clients' planning challenges before they arise. To deliver on this commitment, we've hand-picked a team of industry veterans and rising stars who have a passion for solving problems with unconventional thinking. We work closely with reputable carriers to use proprietary research to develop products marketers and advisors want to sell because they deliver meaningful results to the individuals and families they serve.

In other words, the Market Synergy Group approach combines:

- A deep bench of experienced professionals who aren't afraid to challenge the status quo;
- Rock-solid relationships with insurance carriers committed to excellence;
- Innovative, competitive products that address real-world retirement planning needs; and
- Collaboration with an exclusive network of IMO member-owners and the elite advisors they serve.

It's simple. It's powerful. It's what we do.

Our Carrier Partners



Our Service

To ensure our IMO partners can fully leverage the benefits of working with our team, our carriers and our products, we provide the following tailored support throughout the lifetime of our relationships.

- Office Visits
- Webinars (small group and national)
- Product and index trainings
- Case building
- Advisor calls
- Operational support

For more information, email info@marketsynergy.net or call us at 785.380.0450.

www.marketsynergy.net

