



10 Things to Know

About Brighthouse Financial

Our mission is simple and important

Brighthouse Financial® is on a mission to help people achieve financial security.

Why now? Because retirement has changed



We're living longer.

There's a 50% chance a spouse reaches age 92.¹

But the retirement industry hasn't



consumer frustration is being charged excessive or unclear fees²

>> Industry has a reputation for being complex and confusing

We do things differently by offering

Simplicity Transparency Value

We are specialists



We specialize in offering two types of products designed to help people protect what they've earned and ensure it lasts:

annuities and life insurance.

We believe in the power of advice



We rely on our experienced team of over 200 dedicated sales specialists to get our products to financial professionals who help clients see how our products fit in an overall plan.

We are one of the industry's largest



We have \$226 billion in total assets (total liabilities of \$208 billion), making us one of the largest providers of annuities and life insurance in the U.S.³

We have financial strength⁴

2M+
customers

>> **2.4M**
insurance policies
and annuity
contracts in force

>> **Strong ratings**
from top rating agencies

Our leadership is best in class

20+

average years of industry experience among our senior leadership team, led by CEO Eric Steigerwalt

The future looks bright

Let's get started.

See more at brighthousefinancial.com.

¹ Among married couples both age 65. Annuity 2000 Mortality Table. Society of Actuaries, 1996.

² Brighthouse Financial naming and segmentation studies. LIMRA, 2015.

³ Assets ranked by 2017 admitted assets. Best's Review: Top 200 U.S. Life/Health Insurers. A.M. Best, 2018.

⁴ All data as of September 30, 2019, excluding customer count, which is as of June 30, 2018.

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